



For more information contact:  
Andrea Siy, President  
S!Y Communications, Inc.  
(978) 465-6363  
[andrea@siycommunications.com](mailto:andrea@siycommunications.com)

**PRESS RELEASE**  
**~ for immediate release ~**

## **Trexel announces new Vice President, Sales and Marketing Joan Lombardo**

**(Trexel, Inc., Wilmington, MA, May 28, 2023)** ... Trexel is pleased to announce the appointment of Joan Lombardo to the position of Vice President, Sales and Marketing. In her role, she is responsible for overseeing sales efforts across three major regions, North America, Europe, and Japan, and working with all regions to coordinate global marketing activities.

"Joan's extensive experience in managing sales and marketing organizations from startups to larger industrial companies is a valuable asset to Trexel," said Levi Kishbaugh, CEO. "With her background, analytical abilities and clear understanding of manufacturing and technology industry customers, she brings new insights and strategies to support Trexel's growing business."

Joan comes to Trexel with a long background in managing sales and marketing organizations from smaller startup companies in the IT space to larger industrial organizations such as The Velcro Company. Most recently she was the Director of Sales and Marketing for Vaughn Thermal Corporation.



**About Trexel, Inc.**

Trexel, Inc., headquartered in Wilmington, MA, has led the development of the MuCell® microcellular foaming injection molding technology and has pioneered many plastic processing solutions. The MuCell® technology provides unique design flexibility and cost savings opportunities by allowing plastic part design with material wall thickness optimized for functionality and not for the injection molding process. The combination of density reduction and design for functionality often results in material and weight savings of more than 20%. The numerous cost and processing advantages have led to rapid global deployment of the MuCell® process in automotive, consumer electronics, medical, packaging and consumer goods applications. Process deployment as well as equipment is supported by teams of highly qualified engineers through Trexel subsidiaries in North America, Europe, and Asia.

Trexel extended its product offering with the TecoCell® system. TecoCell is a unique chemical foaming and nucleating agent technology that provides uniform microcellular structure to molded parts.

For more information, please visit [www.trexel.com](http://www.trexel.com).

® MuCell is a registered trademark of Trexel, Inc

® TecoCell is a registered trademark of Trexel, Inc.